

Lisa Jo Rudy, Instructional Designer and Writer
Collaborative Creativity

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Summary

I am a learning designer and writer with more than 30 years of experience developing and creating engaging, learner-centered educational products for universities, museums, publishers, corporations, and educational non-profits.

Skills

- Project conception, development, and management using ADDIE and AGILE processes
- Client management
- Storyboarding, script writing, PowerPoint, PowToons, Storyline, Voicethread, etc.
- Writing and developmental editing at all levels
- Guideline based assessments based on Blooms and national standards
- Photography (landscapes, architecture, portraits)

Products

- Interactive lessons, courses, trainings, and assessments for all ages K-adult
- Online and print materials (features, blogs, and tutorials)
- Trade books, passages, and leveled readers

Selected Clients

Universities

Arizona State University
Drexel University
Harvard Business Publishing
Temple University
University of Pennsylvania

Publishers

Discovery
EBSCO
Harper Collins
Houghton Mifflin Harcourt
McGraw Hill
Pearson Publishing
Scholastic
Time for Kids

Agencies and Nonprofits

Boston Museum of Science
Dana Farber Cancer Center
Junior Achievement
Franklin Institute
National Science Foundation
Smithsonian Institution
Space Telescope
WIC Arizona

Education

- Certificate in Instructional Technology, University of Massachusetts Boston, 2022
- Masters in Divinity, Harvard Divinity School, Cambridge, MA, 1984
- B.A. in Humanities with Honors, Wesleyan University, Middletown, CT 1981